



WSYX Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Strategic Media Services  
3299 K Street NW  
Ste 200  
Washington, DC 20007

**Contract #** 1376695  
**Schedule Dates** 12/10/12-12/14/12  
**Advertiser** American Petroleum Institute 2012 - FH (66962)  
**Agency** Strategic Media Services (8287)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** AMER PETROL 2012-FH (421572)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** WILLIAMS, NEIL  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** API - FH  
JARED SALLES

**Date Entered** 09/21/12  
**Last Modified** 09/21/12  
**Entered By** Melody Margolin  
**CO-OP** No  
**Headline #** ECR09821223  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$592.50  
**Net Total** \$3,357.50  
**Sales Tax**

**Columbus (WSYX)**

By Broadcast Month	Spots	Rate
Dec. 2012	13	\$3,950.00
<b>Grand Total:</b>	<b>13</b>	<b>\$3,950.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	12/10/12-12/14/12	4	:30	5:58A- News-News on ABC6 at 6am	4	X	X	X	X	X			4	\$200.00	\$800.00	Columbus (WSYX)	GD DY CLMBS-6A	9/21/12
2.0	Normal Line / SPOT (2)	12/10/12-12/14/12	4	:30	7A- 8A (EST)	1	X	X	X	X	X			1	\$175.00	\$175.00	Columbus (WSYX)	GMA	9/21/12
3.0	Normal Line / SPOT (3)	12/10/12-12/14/12	4	:30	5P- 5:30P (EST)	2	X	X	X	X	X			2	\$325.00	\$650.00	Columbus (WSYX)	EARLY NEWS	9/21/12
4.0	Normal Line / SPOT (4)	12/10/12-12/14/12	4	:30	5:30P- 6P (EST)	1	X	X	X	X	X			1	\$325.00	\$325.00	Columbus (WSYX)	EARLY NEWS	9/21/12
5.0	Normal Line / SPOT (5)	12/10/12-12/14/12	4	:30	5:58P- News-News on ABC6 at 6pm	2	X	X	X	X	X			2	\$325.00	\$650.00	Columbus (WSYX)	EARLY NEWS	9/21/12
6.0	Normal Line / SPOT (6)	12/10/12-12/14/12	4	:30	10:59:50P- News-News on ABC6 at 11pm	3	X	X	X	X	X			3	\$450.00	\$1,350.00	Columbus (WSYX)	LATE NEWS	9/21/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: